

# BWGC Spring Virtual Design and Photo Show

Entries to be received by May 29, 2021

## 1) General Information

- a) By submitting your entries to this show, you are agreeing to have your design published on BWGC social media with your name, unless otherwise specified.
- b) To enter a class you will submit only ONE front facing photograph of the design that shows off the arrangement to its best advantage. The entire design (no edges cut off) must be included. The quality of your photograph is important. Please send in the highest resolution possible so the judges can see as much detail as possible.
- c) There should be no identifying marks on the photograph so the judging is "blind".
- d) All entries must be emailed to the convenor named in each class by May 29, 2021. Include the **Class Title** in the subject line of the email. The convenor will forward the photograph to the judges without any personal information.
- e) All designs and photos will be judged by a team of judges.
- f) Results of the show will be posted on the BWGS website and facebook page by June 13, 2021
- g) A list of tips for photographing the designs is included in this document.

## 2) Rules

- a) Exhibitors must be members of the Brooklin-Whitby Garden Club.
- b) All designs entered in the show should be your original work completed specifically for this show.
- c) **Exhibitors may only submit one photograph entry per class.**
- d) All design classes must contain fresh plant material, unless otherwise stated in the show schedule.
- e) All shows follow the rules and regulations in the **Ontario Judging and Exhibiting Standards (OJES 2019)** unless specifically exempted.
- f) All entries in the photo classes must incorporate some horticultural content. Discretion is advised regarding the inclusion of people and pets in photographs submitted.
- g) Decisions of the judges are final.

## 3) Awards

- a) Awards given will include First, Second, Third and Honorable Mentions.
- b) Best In Show Design will be awarded.
- c) Best In Show Photography will be awarded.

## 4) Contacts Show Co-chairs:

- a) Sherry Howard [howard21@rogers.com](mailto:howard21@rogers.com), Judi Denny [mjdenny@sympatico.ca](mailto:mjdenny@sympatico.ca)

## 5) Show Schedule

### Division I FLORAL DESIGN

1. "Celebration".....a Design of Choice, Accessories Allowed

ACCESSORIES: An accessory is an inorganic object used in a subordinate manner to enhance a design of plant material. Organic objects such as fungi, decorative wood, etc. are NOT considered accessories.

**Email entry photo to: Lynda Chapman <lynken@bell.net>**

2. "Lush".....A Small Design

SMALL DESIGN: A design from 14 cm to 25.4 cm (5-1/2 x 10") and **which must NOT exceed** 25.4 cm / 10" in any direction (height, width, depth).

**Email entry photo to: Barb Panowyk <bpanowyk@rogers.com>**

3. PICK & PLUNK up to 12 inches / 30 cm

Pick & Plunk: Seasonal, garden grown plant material picked and artfully plunked into a container of your choice: "Keep it Simple".

**Email entry photo to: Eileen Humphries <nanah@sympatico.ca>**

### Division II PHOTOGRAPHY

1. "Promise of Spring"

**Email entry photo to: Lynda Chapman <lynken@bell.net>**

2. "Winter Garden"

**Email entry photo to: Barb Panowyk <bpanowyk@rogers.com>**

3. "Blossoming"

**Email entry photo to: Eileen Humphries <nanah@sympatico.ca>**

## 6) Tips For Photographing Your Floral Designs To Enter In A Virtual Show

When you are photographing your floral design for a virtual show you want to capture your design in a photograph showing it off in all its glory. Hopefully, these tips will help.

### 1. BACKGROUND

Consider the background (what is behind your design). You don't want the picture of your design cluttered with salt shakers or other distracting paraphernalia that might be beside the design or behind it in the distance.

A simple background will allow the details of the design to be seen. A tri-fold cardboard display board, like those students use for projects, or something such as a plain wall will work well.

Try to avoid backgrounds with loud colours, textures, reflective surfaces or patterns and if you are using a fabric backdrop make sure it is free of wrinkles and creases as these may distract the judge/viewer from the design.

### 2. LIGHTING

The best colour balance is provided by natural light. This doesn't mean in bright sun as that would cause heavy shadowing. Soft, even shade, early morning light or evening light all work well. If using artificial light,

remember that different light sources have different colours (i.e lightbulbs in soft white or daylight, tungsten or fluorescent).

Using a direct flash will result in strong shadows which can detract from the design. If necessary, the flash can be reflected upwards either by angling the flash or using a white card held just below the flash. The light from the flash can also be softened by taping tissue paper over the flash.

Photographing with a window or bright light behind the design will likely result in the design appearing too dark, making it difficult to judge.

### 3. TAKING THE PHOTOGRAPH

It is easiest to take the photograph if the design is placed on a table or similar work surface. Make sure the design is exactly the way you want it; no dirt, falling petals or leaves and positioned correctly, with suitable background.

Set the camera's resolution at the highest possible setting to get the most detail. Make sure your lens is clean and free dust.

The photograph should be taken from directly in front of the arrangement with the lens in line with the centre of the design and focussing on the arrangement itself, not the background or container.

The stability of a tripod will help get the sharpest detail, but if you don't have a tripod, the camera can be stabilized by resting it on a flat surface or simply bringing your elbows in tight against your sides will help, if none is available.

You want to minimize excess background showing around the arrangement without cutting off any part of the design or container. This can be done by zooming in with the lens or often by changing the distance between the camera and the design. If you choose to reduce the background after the picture is taken, it can be done by cropping, but cropping can also change the detail level of the picture, so it is best to do the majority of the framing before you take the picture.

Look carefully at your photograph to make sure it shows what you want and if not, try taking the photograph again before dismantling your "studio setting".

### 4. SUBMITTING YOUR PHOTO

Please email your photos at full size rather than allowing the email to compress them which will reduce the detail.

Have fun and good luck!